

Sponsorship opportunities prospectus

# International Aphasia Rehabilitation Conference



# Date and venue

- Monday 1 July to Wednesday 3 July
  - The University of Queensland, St Lucia Campus, Advanced Engineering Building

Brisbane is the capital of Australia's sunshine state, Queensland. Founded on the ancient homelands of the indigenous Turrbal and Jagera peoples it is a modern and vibrant city boasting world-class restaurants, a burgeoning art scene and 'Aussie' wildlife exhibits. Close to many of Australia's top tourist attractions (Gold Coast, Great Barrier Reef) it is the ideal destination for touring before or after the conference.



# **Conference overview**

The International Aphasia Rehabilitation Conference (IARC) is a premier event in the field of aphasia rehabilitation. IARC 2024 promises to be a dynamic and informative gathering, bringing together researchers, clinicians, educators, and professionals dedicated to advancing the understanding and treatment of aphasia. The conference will feature keynote presentations by international leaders in aphasia and will showcase the latest research and best practice in aphasia rehabilitation fostering new opportunities for collaboration.

# **Expected** attendance

**250 delegates** ranging from clinical speech pathologists, researchers in the fields of neuroscience, language, rehabilitation and communication disability, people with aphasia and their families and health professionals who work with people with aphasia from Qld, interstate and abroad.

# **Event inclusion**

- + Exciting program featuring international keynote speakers, Q&A opportunities, and trade exhibitors.
- + A tailored 'aphasia friendly' session attended by people with aphasia, family members and carers with a focus on accessibility of information presented.
- + Catering for 3 days.
- + Monday evening networking function.



### Contact

Please contact **qarc@uq.edu.au** or **(07) 3365 7595** for further information. Scan the QR code to visit our website.

### Find us on

 Twitter
 Facebook
 IARC2024

 LinkedIn
 iarc2024brisbane



# Sponsor packages

#### **Provide Security of Contract Security of Contract**

#### Benefits include:

- + Logo placement in prominent position on event website and cover of Conference program and acknowledgement of gold sponsor on all marketing materials produced for the event.
- + Full page colour advertisment in the online Conference program.
- + 2 x complimentary registrations.

- + Complimentary exhibition booth.
- + Access to conference attendee contact list.
- + Logo in advertising materials in advance.
- + Logo and contact details on the program, banner, event slides, website and lanyard.
- + Mention in welcome speech.
- + Opportunity to provide promotional material for delegates in conference bag.

### 🗏 Trade exhibitor (Day 2 only) \$500

#### Benefits include:

- + Logo on the event website, online conference program and email marketing.
- + Trestle table and 2 chairs in trade exhibitor area (no table cloth).
- + Banner displayed at the event.
- + 2 x complimentary trade exhibitor registrations (additional tickets are available for purchase).
- + Access to all catering on the day of the trade exhibition.
- + Organic social media advertising (one post per exhibitor).

- + Social media titles to share on your company's social networks i.e. I am exhibiting at...
- + Opportunity to provide promotional material and corporate gift to delegates to take home in conference bag.
- + A complimentary ticket to attend the Networking social event.
- + Opportunity to provide advertisement for the online conference program.

#### 🗟 Silver sponsor \$1,500

#### Benefits include:

- + Logo placement on event website and in conference program and acknowledgment of silver sponsorship on marketing materials produced for the event.
- + Half page colour advertisement in online conference program.
- + 1 x complimentary registration.
- + Complimentary exhibition booth.
- + Opportunity to provide promotional material for delegates in conference bag.

#### [ 🗄 Lanyard sponsor \$500

#### ONLY 1 AVAILABLE

#### Benefits include:

- Your logo will be on the conference lanyard and delegates will wear these over the three day event.
- + Please note it will be your logo and the IARC/QARC logo.

ONLY 2 AVAILABLE

- + Logo can be any colour.
- + Logo on the event website. conference program and email marketing.
- + Banner displayed at the event.
- + 1 complimentary registration.

# 🗧 Event coffee cart sponsor \$2,000

ONLY 3 AVAILABLE (MONDAY, TUESDAY OR WEDNESDAY)

#### Benefits include:

- + Branded coffee cart hire. including delivery. + Barista to make coffee, tea,
- + Mention in welcome speech.
- + 1 x complimentary registration.
- Logo on the event website. online conference program and email marketing.

hot chocolates for delegates.

Benefits include: Standing canapes and + Logo on the event website. drinks for attendees. online conference program and email marketing. + Banner displayed at the

🖓 Networking social event sponsor \$10,000

- networking social event. + 4 minute speaking opportunity at + 2 complimentary tickets to networking event. attend the networking event.
  - + Advertisment in the online Conference program.

## 🖤 Sponsor delegates package

Do you want to assist a clinician or researcher from a South-East Asian country or from a low socio-economic background to attend? Pledge money to be put towards flights and accommodation for a delegate to attend the conference.

#### Sponsor inclusions

- + Logo on the website and in the online program as a delegate sponsor.
- + Optional ticket to the social networking function including drinks and canapés.

# Sponsorship booking form

## Select sponsorship option

Sponsor option	Cost (inc. GST)	Sponsor option	Cost (inc. GST)
Gold	\$2,500	Event coffee cart sponsor	\$2,000
Silver	\$1,500	Networking social event sponsor	\$10,000
Trade Exhibitor	\$500	Sponsor delegates package	
Lanyard sponsor	\$500		
Your details			
Organisation information		Email	
Company name		ABN	
Contact name		Total amount	
Mailing address		Signature	
Phone			

Please submit the completed form to the email address below. You will be contacted to confirm your booking and arrange payment.

#### **Return form to**

✓ Email qarc@uq.edu.au S PhoneO7 3395 7695

#### 🖂 Mail

Queensland Aphasia Research Centre, Level 7 Surgical, Treatment and Rehabilitation Service (STARS) Hospital, 296 Herston Road, Herston QLD 4029

