

EXCELLENCE · EXPERTISE · EMPATHY  
THE COMPLETE STORY

About us



Pillars



COE



Integrated Model



CSR





# The Apollo Mission

A promise that redefined Healthcare

“

Our mission is to bring healthcare of international standards within the reach of every individual. We are committed to the achievement and maintenance of excellence in education, research and healthcare for the benefit of humanity

”



About  
us



# VITAL ELEMENTS IN OUR VISION FOR THE FUTURE.

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- An unwavering dedication to clinical excellence
- A relentless pursuit of expertise
- The ever-tender Apollo empathy
- Strong focus on future-ready healthcare through education & research

**Dr. Prathap C Reddy** —  
Founder Chairman - Apollo Hospitals Group





# Apollo Legacy

A snapshot of a revolution

- Touched 40 million lives
- 9.5 million Preventive Health Checks
- Patients from 120 countries
- 140,000 Heart Surgeries
- Over 20000 Joint Replacements
- First Liver Transplant in Children & Adults  
performed over 1200 Liver Transplants
- First Multi-Organ Transplant
- Over 12,000 Kidney Transplants
- Busiest Solid Organ Transplant programme in the world





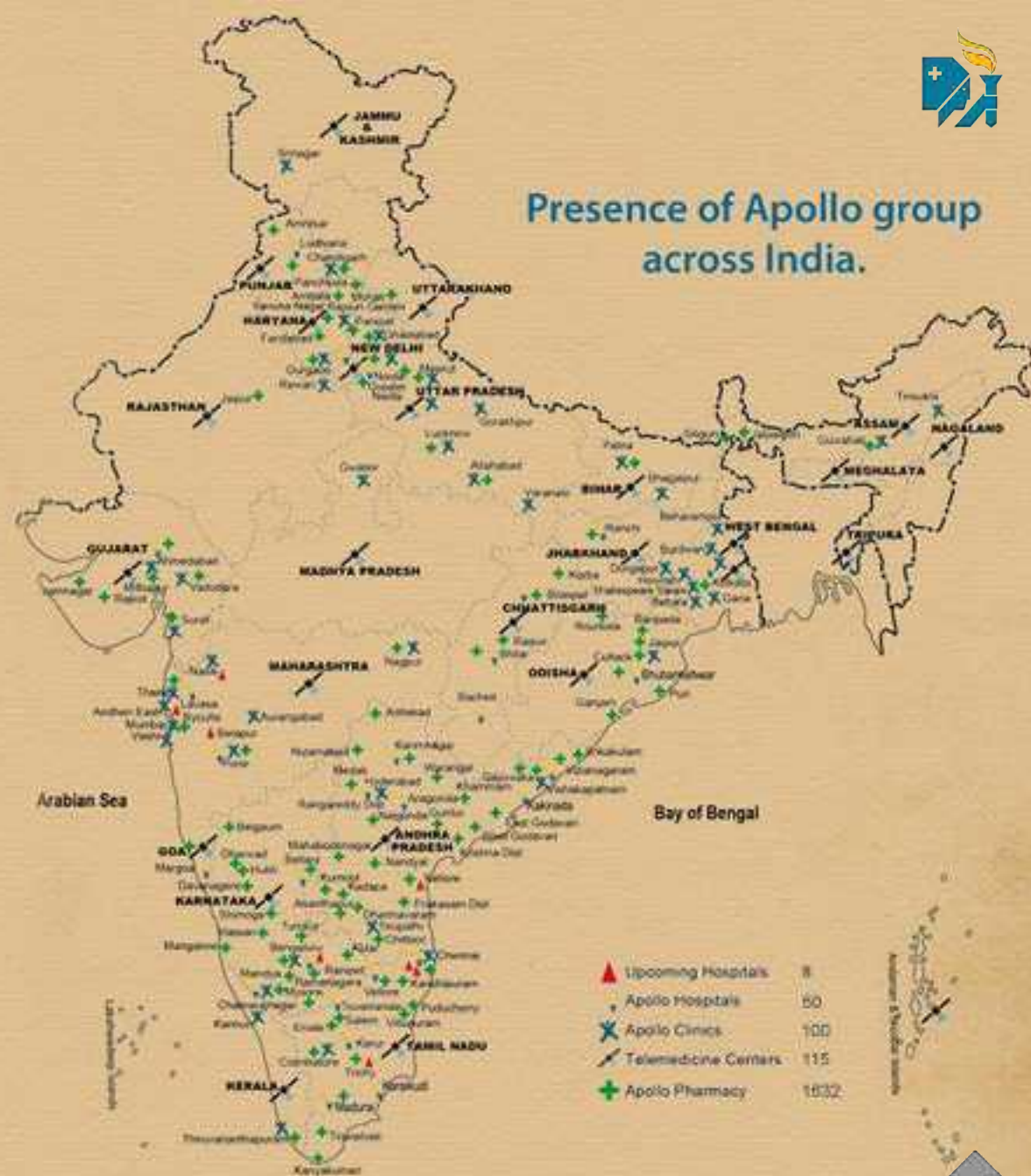


About  
us



# IMPACTFUL GROWTH THAT MAPS PERFECTLY TO THE NEEDS OF THE COUNTRY

Presence of Apollo group  
across India.



Map is only an indication of our  
presence in various cities / towns  
and is for reference only.





# A BLUE PRINT **SUPPORTED BY STRONG PILLARS**

- Clinical Excellence
- Tender Loving Care
- Cutting Edge Technology
- Clear Cost benefit
- Academic and research excellence



# Clinical Excellence

## The first pillar of the Apollo Story



- Among the world's best, in terms of outcomes
- Pioneers of clinical excellence in India
- Driven by skilled doctors & detailed protocols
- 8 JCI accredited hospitals
- Revolutionary scorecard - ACE@25, which evaluates 25 quality indicators benchmarked against the world's best published outcomes
- Patients from 120 countries





Pillars



# **TENDER LOVING CARE** IS OUR WAY OF LIFE

The Second pillar of the  
Apollo Story

- 30 years of earning the trust of 40 million patients
- Best practices that encompasses the universe of patient touchpoint
- A wide range of systems that have been perfected to ensure that every process at Apollo is patient-centric





Pillars



# THE NEW HEALTHCARE PARADIGM IS **DRIVEN BY TECHNOLOGY.**

The third pillar of the Apollo Story



- First proton therapy centre in the region
- First 320 Slice CT Scanner and CyberKnife in India
- Novalis Tx
- Over 100 telemedicine centres and mHealth
- Advanced Robotics and Renaissance Spine Robot



# GLOBAL QUALITY HEALTHCARE AT A FRACTION OF INTERNATIONAL COSTS.

The pivotal fourth pillar  
of the Apollo Story

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- Best quality healthcare at  
1/10<sup>th</sup> the cost



# Academic excellence

**Post Graduate Medical Education at Apollo:**

**Diplomate of National Boards (DNB) programmes**

- 12 hospitals
- 15 broad specialities
- 12 superspecialities
- 205 seats, 600 students
- Presently over 440 postgraduate trainees

**Courses with:**

- University of Queensland
- University of Sydney
- Royal College of General Practitioners (RCGP), UK
- AHERF
- IGNOU

Courses for paramedics, nurses, physiotherapists and hospital administrators.







# **A DAY AT APOLLO HOSPITALS**

- **20,000 Foot Falls**
- **1,500 Admissions**
- **800 Major Surgeries**
- **600 CT Scans**
- **300 MRI**
- **40 Cardiac Surgeries**
- **350 Dialysis**
- **3-4 Organ Transplants**
- **1,000 Health Checks**





COEs



HEART INSTITUTES



INSTITUTES OF  
ORTHOPAEDICS



INSTITUTES OF  
NEUROSCIENCES



EMERGENCY



CANCER INSTITUTES



INSTITUTES OF  
TRANSPLANT

**OVER 6000  
DOCTORS.  
50 SPECIALITIES.  
APOLLO CENTRES  
OF EXCELLENCE.**



home



COEs

# AMONG THE LARGEST CARDIOVASCULAR GROUPS IN THE WORLD.

- 140,000 Heart Surgeries
- 25 world-class institutes



HEART INSTITUTES



COEs



# Apollo Heart Institutes

- Consistently superior outcomes
- Recognized with National and international awards
- Continuous framework of training, education and clinical practice
- Over 140,000 heart surgeries







COEs

# FIRST OF ITS KIND IN SOUTH ASIA – THE RENAISSANCE™, A STATE-OF-THE-ART SURGICAL ROBOTIC SYSTEM FOR NEURO SPINAL INTERVENTIONS





COEs



# Institutes of Orthopaedics

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- Pioneers in several orthopaedic developments
- Cutting edge surgical procedures
- Team of highly experienced surgeons
- Most advanced medical equipment





COEs



INSTITUTES OF  
NEUROSCIENCES

# A NEURO TEAM AS GOOD AS ANY IN THE WORLD.

- Sleep lab • PET-CT • Micro Neuro Surgery • Frameless Stereotaxy





# Institutes of Neurosciences

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- Specialists in Diseases of the brain, spinal cord, muscles and nerves
- Team of world-renowned consultants
- Best-in-class equipment suite
- Integrated rehabilitation services
- About 10,000 major neurosurgical operations carried out every year







COEs

# A PIONEER IN EMERGENCY CARE IN INDIA

- 22 locations • 1066 • Rapid response teams



EMERGENCY



home



# Apollo Emergency 24x7

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- A 24/7/365 access to emergency care
- Team of highly qualified emergency physicians
- Network of 22 locations
- A Dedicated 4 digit access number - 1066
- Unique facilities like the Air Ambulance



COEs



# AMONG THE LEADING CANCER CARE CENTERS IN THE COUNTRY.

- Over 720 Bone Marrow Transplants
- First Cord Blood Transplant for Leukemia



CANCER INSTITUTES





# Apollo Cancer Institutes



**HOPE IS REAL**

- Addresses the entire spectrum of oncology
- A multidisciplinary approach to cancer care
- Equipped with the latest medical gadgets
- State-of-the-art treatment methodology
- Highly skilled pool of consultants





COEs

# THE APOLLO TRANSPLANT TEAM - TOUCHING LIVES, DEFINING NEW FRONTIERS.

- First liver transplant done in 1998 • First program to cross 1200 liver transplants • 350 liver & 850 kidney transplants in 2012
- Over 12,000 Kidney Transplants • First Liver Transplant in Children and Adults in the country • First Multi-Organ Transplant
- Busiest Solid Organ Transplant programme in the world



INSTITUTES OF  
TRANSPLANT





# Institutes of Transplant



- A comprehensive multi-disciplinary service approach
- Provides the very best of tertiary level
- Full suite of treatment & back-end facilities
- Top quality critical care
- Best-in-class clinical outcomes



# Apollo Children's Hospitals



- A Comprehensive quaternary paediatric hospital
- Specializes in the physical, social, emotional and psychological needs of children
- Offers complete facilities under one roof
- Geared for all paediatric emergencies



Integrated  
Model



# THE APOLLO CIRCLE OF LIFE.



# Apollo Pharmacy

Quality, Continuous Innovation & Value addition



- First and largest branded pharmacy network
- Over 1600 Pharmacies
- Genuine medicines 24/7
- Nurse Stations





# Apollo Global Projects and Consultancy

- Amongst the largest hospital consultants in the world
- Planning, implementation & operations management services
- Trusted advisors in the healthcare domain
- End-to-end solution suite



# Apollo Clinics



## Integrated. Family-focused. Primary healthcare.

- Network of over 100 Clinics
- Superior quality healthcare services to address the day to day needs of the family
- An optimized integrated model



# Apollo Telemedicine Networking Foundation and Telehealth Services

An innovation driven by need.

- 115 peripheral centers including nine overseas in Colombo, Dhaka, Lahore, Maldives, Lagos, Nepal, Yemen, Sudan and Kazakhstan. Centers in India extend from the Andaman & Nicobar Islands to Mizoram in North Eastern India.
- Synergy of clinical, administrative and technical systems



In a first of its kind initiative in India, the Apollo Hospitals Group provided 535 tele-consults through 65 different specialists over 2 days across 13 different specialities from 5 Apollo Hospitals simultaneously at a general mega-health camp at Ajmer



I hope people all over the world will follow your lead because, if we do, then benefits of hi-tech medicine can go to everyone.

**Bill Clinton**  
Former US President



# Apollo Munich Health Insurance

Innovative uncomplicated Insurance

- JV between Apollo Hospitals & Munich Health
- Domain expertise in healthcare & insurance
- User-friendly and hassle-free offering
- Comprehensive health insurance plans





# Pioneering Innovation Through mHealth

Apollo & Telecom providers have leveraged advances in mobile technology to deliver quality healthcare

- Total convergence driven platform
- Leveraging India's tremendous Cellular penetration
- Huge spike in the geographical reach of quality healthcare
- Core of 100 staffers and tele centres
- Target reaching out to 1.5million users







Integrated  
Model



# Apollo Health & Education Research Foundation

A quest to discover a healthier tomorrow



Clinical  
Trials



Clinical Research  
Training



Basic &  
Epidemiological  
Research



Research Grants  
Programme



Stem Cells  
Research



Bio-Banking &  
Research Services



Integrative  
Medicine



Customization, Validation  
& Development of  
Healthcare Technology



home



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# An Education Focus that is shaping healthcare human capital for tomorrow

- Apollo University Education
- Apollo MedSkills
- Apollo Medvarsity
- Apollo Medical Finishing School



home



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# APOLLO REACH HOSPITALS

## A STRATEGY TO TAKE HEALTHCARE TO A BILLION LIVES

- Sharp focus on smaller towns, the semi urban centres and rural India
- Reliable, Efficient, Accessible, and Community Healthcare
- Aims to complement existing private and public healthcare



Hon'ble Prime Minister of India,  
Dr. Manmohan Singh at the launch  
of the Apollo Reach Hospitals,  
Karaikudi





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# RICH LEGACY OF SOCIAL INITIATIVES THAT **TRANSCEND** **BARRIERS**

- **SACHi** (Save a Child's Heart Initiative)
- **SAHI** (Society to Aid the Hearing Impaired)
- **CURE Foundation** (an initiative for cancer prevention, cure & rehabilitation)







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# BILLION HEARTS BEATING. A CAMPAIGN THAT TOUCHED THE NATION

- Aimed at raising heart health awareness
- A 360-degree communication campaign
- Pledge to stay heart healthy on [www.billionheartsbeating.com](http://www.billionheartsbeating.com)







# Universally recognized for our pioneering spirit and commitment to healthcare

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***India Today* “Most caring hospital”**

***The Week* “Best Hospitals in India”**

***CRISIL's* rating “Superior fundamentals”**

***Readers Digest* “Most trusted hospital brand”**

***Govt. of India* felicitates Apollo Hospitals with a Postage Stamp**

Apollo Hospitals Group emerges as the only healthcare organization in the World to be declared as a Winner of G20 ***Challenge on Inclusive Business for it's Reach Hospitals*** initiative.



“Dr.Reddy, you are in the service of mankind – may God bless you and grant you eternal strength.”

- Mother Teresa

